



# An Essential Employee Benefit Is Identity Theft Protection



## PROVIDE PEACE OF MIND AND RAISE YOUR BENEFITS TO A NEW LEVEL: LIFELOCK

Employees have a risk of having their identity stolen. Provide your employees with identity theft protection by offering LifeLock. Over a third of employers offered identity theft protection in 2016.<sup>1</sup> Some of the best reasons to choose LifeLock:

- 1 LIFELOCK IMPACTS OUTCOMES BY HELPING TO MITIGATE EMPLOYER RISK & REDUCING EMPLOYEE DISTRACTION**  
We provide ongoing protection if your employee data is ever breached. If you have LifeLock in place, we can help your business and employees proactively, not reactively. And, just like a wellness program or short term disability, we provide ROI by reducing employee time away from, or distractions while at, work.
- 2 LIFELOCK GETS DATA THROUGH ITS PROPRIETARY, WORLD-CLASS ID Network®**  
LifeLock gets data through the ID Network, powered by ID Analytics, as well as other sources. The ID Network is proprietary to LifeLock. We deliver world-class protection to all of our customers. The ID Network is the same one used by the top banks, credit card companies and wireless providers to help protect their networks from fraud. ID Analytics serves over 475 enterprise customers.<sup>3</sup> And we never sell this data.
- 3 LIFELOCK IS THE MOST RECOGNIZED BRAND IN THE IDENTITY THEFT PROTECTION INDUSTRY**  
Your employees recognize LifeLock as an industry leader. Give them the benefit they'll appreciate and value. LifeLock is the #1 most recognized brand in identity theft protection.<sup>2</sup> Millennials are familiar with ID theft protection. Boomers want to protect their 401(k)s and other hard-earned assets from theft. Your employees will benefit from LifeLock.
- 4 LIFELOCK IDENTITY THEFT RESOLUTION IS A LEADER IN THE BUSINESS**  
Identity theft resolution is the lifeblood of LifeLock. Our U.S.-based Identity Restoration Specialists are all experts in helping resolve identity theft issues that impact our members. From credit accounts fraudulently opened in a member's name, to tax refund fraud, to bank account takeovers—we help resolve it (and many more types of identity theft).

**Differentiate your benefit offering by providing identity theft protection as an employee benefit.  
Help reduce employee time-off and distractions while helping to mitigate employer risk.**

No one can prevent all identity theft.

1 - Based on an employer survey (n=1261) conducted for LifeLock by Spring Consulting Group, September 2016.

2 - Based on a monthly online consumer survey (n=2,237) conducted for LifeLock by MSI International, Oct 2016 – Mar 2017.

3 - Symantec, 2017

1-844-698-8640  
LifeLock.com/Business

