

# What you need to know to help protect employees.

**IDENTITY THEFT RISK IS REAL.**

## DON'T SETTLE

for service that alerts you after an identity fraud event.



The time to add the benefits of LifeLock<sup>®</sup> identity theft protection is NOW. **!**

IN 2015,  
**13.1 MILLION**  
consumers experienced identity fraud.<sup>1</sup>



Every two seconds criminals commit identity fraud.<sup>1</sup>

**\$15B**

\$15 Billion in total identity fraud losses in 2015.<sup>1</sup>

## THE MASSIVE REACH OF INFORMATION BREACHES

 **X \$160M+** 

Over 160 Million Records compromised due to data breaches in 2015.<sup>2</sup>

## Compare it to the other protections you offer:



Engage employees in ways other 3rd party products can't – by **monitoring** their identity, **scanning** for threats, **alerting**<sup>†</sup> members to suspicious activity and **getting involved** if the activity is fraudulent. This can mean **less down time and more productivity in the workplace.**

Offer a leading identity theft protection solution and relevant workplace benefit: **LIFELOCK.**



## The benefit employees want.

**70%**

Nearly 70% of employers are projected to offer identity theft protection as a voluntary benefit by 2018.<sup>3</sup>



**ADD LIFELOCK PROTECTION TO YOUR BENEFITS PACKAGE.**

Or visit [LifeLock.com/employer](http://LifeLock.com/employer)

<sup>1</sup> No one can prevent all identity theft.

<sup>2</sup> LifeLock does not monitor all transactions at all businesses.

<sup>†</sup> Service Guarantee benefits for State of New York members are provided under a Master Insurance Policy issued by United Specialty Insurance Company. Benefits for all other members are provided under a Master Insurance Policy underwritten by State National Insurance Company. Under the Service Guarantee LifeLock will spend up to \$1 million to hire experts to help your recovery. Please see the policy for terms, conditions and exclusions at [LifeLock.com/legal](http://LifeLock.com/legal).

\* As of 10/31/2015

1. 2016 Identity Fraud, Javelin Strategy & Research, February 2016.

2. "Data Breach Reports." Identity Theft Resource Center, December 2015.

3. 2016 Willis Towers Watson Voluntary Benefits and Service Survey, completed by 317 employers representing 9.2 million employees, November 2015.

© 2017 LifeLock, Inc. All rights reserved. LifeLock and the LockMan logo are registered trademarks of LifeLock, Inc.