

THE NEED:

What is Identity Theft?

Identity theft is when someone steals your personally identifiable information and uses it in a fraudulent manner. It can be perpetrated using low-tech methods such as dumpster diving or by much more tech-savvy means including phishing e-mails, skimming devices and malicious software known as malware.

In fact, millions of Americans have been affected by identity theft and more than 130 million Americans have been notified of a data breach.¹

And identity theft may effect more than just your credit history. The costs are staggering; nearly 15 billion dollars were stolen from identity theft victims in 2017.¹ If you become a victim of identity theft, we can help you restore your identity easier than what you can do on your own.

ID THEFT IMPACTS PRESENTEEISM, ABSENTEEISM, AND PRODUCTIVITY

Improve employee retention and engagement and help drive greater employee value through a high-touch benefit.

Engage employees in ways other 3rd party products can't—by monitoring their identity, scanning for threats, alerting[†] members to potentially suspicious activity and getting involved if the activity is fraudulent. This can mean less down time and more productivity in the workplace.

Bring new value to employees by including a benefit that offers protection against the crime of identity theft.

Many employers are turning to voluntary benefits to gain a competitive edge in recruitment. You can add value by introducing a new voluntary feature into your benefits package.

HELP AVOID UNPLANNED EXPENSES & ABSENCES

Our core alert platform is powered by ID Analytics, or IDA, a wholly-owned subsidiary. ID Analytics provides enterprise risk mitigation technologies by assigning consumer level risk metrics to participating institutions to help reduce fraud. ID Analytics then provides the member ID and transaction metadata to LifeLock.

ID Analytics serves over 475 enterprise customers² across wireless providers, credit card issuers, auto loan providers, retail outlets and financial services providers. ID Analytics' clients include 3 of the top 4 US wireless carriers,³ and 4 of the top 5 US credit card issuers.⁴ With LifeLock in place, you can help avoid unplanned expenses if a company or vendor breach occurs.

¹ No one can prevent all identity theft.

[†] LifeLock does not monitor all transactions at all businesses.

^{***} Reimbursement and Expense Compensation, each with limits of up to \$1 million for Benefit Elite, and up to \$1 million for Ultimate Plus. And up to \$1 million for coverage for lawyers and experts if needed, for all plans. Benefits provided by Master Policy issued by United Specialty Insurance Company, Inc. (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at: LifeLock.com/legal

¹ Based on an online survey of 5,389 U.S. adults conducted for Symantec by The Harris Poll, January 2018.

² Symantec 2017

³ "How Verizon, AT&T, T-Mobile, Sprint and more stacked up in Q1 2017: The top 7 carriers." Fierce Wireless, (accessed July 6, 2017).

⁴ "Top U.S. Credit Card Issuers," Feb 2017, and "U.S. Store Credit Cards," June 2017, The Nilson Report. Institutions ranked by number of cards issued.

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14.7 Million
consumers experienced
identity theft in 2017¹

There was a victim of
identity theft every

2 Seconds
in 2017¹

Nearly

15 Billion
dollars were stolen from
identity theft victims in 2017¹

In 2017, over

140 Million
hours were spent by
identity theft victims trying
to resolve their issue¹



MILLION DOLLAR PROTECTION™ PACKAGE^{***}

If you're a victim of identity theft, LifeLock helps protect you with our Million Dollar Protection™ Package. This includes reimbursement for stolen funds and coverage for personal expenses—with limits of up to \$1 million based on the limits of your plan— and coverage for lawyers and experts, up to \$1 million for all plans, if needed, to help resolve your case.^{***}