

# Get Lower Rates and Higher Participation with LifeLock as a Group Benefit.

Regardless of the workforce demographic, LifeLock is a universally relevant benefit for all employees because everyone has an identity to protect.



Identity protection for ALL employees can help mitigate corporate risk and help maintain employee productivity should there be a breach of employee data.

## A Group Benefit is less complicated than voluntary!

- Employee benefit communications are simplified.
- Benefit meetings and enrollers are not needed.
- Payroll slots and deductions may not be required.
- Reduce payroll and related administrative issues.

## A Group Benefit is easy to enroll!

- Employer uses an existing census file to enroll all employees.
- Missing employee info can be easily collected by the employer.
- Most employers already do some form of opt-out (health, vision, dental).

## A Group Benefit can yield better participation!

- Opt-out benefits simplify decision making for employees.
- Total commission dollars can be higher with group.
- High employee satisfaction means strong case persistency.
- A no cost benefit every employee needs.

No one can prevent all identity theft.

<sup>1</sup> "Data Breach Reports." Identity Theft Resource Center, December 2016.

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